

Engaging Men and Boys

*What drives gender-based violence?
What works to prevent it?*

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Promundo-US



Promundo: A focus on transforming masculinities

Promundo aims to promote gender equality and create a world free from violence by engaging men and boys in partnership with women and girls in over 40 countries.

About us:

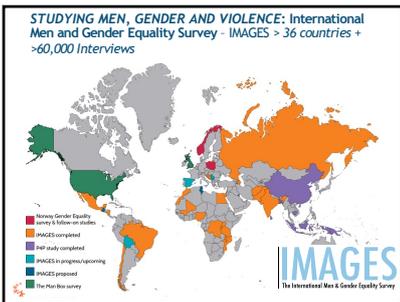
- Founded in Brazil 20 years ago
- Offices in Brazil, U.S., Portugal, and Democratic Republic of the Congo
- 50+ staff, consultants and affiliated researchers
- Visit www.promundoglobal.org




Engaging men and boys to prevent and respond to gender-based violence

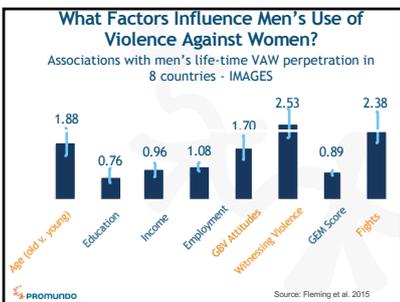
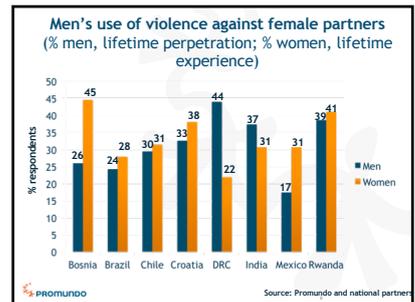
- 1) What drives men's use of violence?
- 2) What works for prevention?
- 3) Evidence-based prevention in schools, workplaces, communities
- 4) Recommendations





Around the world, the proportion of male participants (ages 18-65) in IMAGES studies who tell us that they've ever used one or more forms of **physical violence against a current or former female partner** ranges from:

18% - 65%

Around the world, **men who witness violence** by their father or another man against their mother when growing up are:

2.5x more likely to use violence against a woman



Around the world, the proportion of men who tell us in IMAGES surveys that they have **ever paid for sex** ranges from:

12% - 56%

Of those, between 14% to 48% say they think the woman may have been under age 18.



3) Psychosocial Approaches: Living Peace & Youth Living Peace



- ✓ Trauma recovery + violence prevention
- ✓ Create safe spaces to discuss experiences of violence
- ✓ Build on existing positive coping strategies
- ✓ 2-year follow-up evaluation in DRC found violence reduction in more than 90% of households (n=149)

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4) Best practice in workplace prevention

- 1) Committed and engaged *leadership*
- 2) Consistent and demonstrated *accountability*
- 3) Strong and *comprehensive harassment policies*
- 4) Trusted and *accessible complaint procedures*
- 5) Regular, interactive *training* tailored to the audience and the organization - *with a gender and power content*
- 6) Encouraging men to collaborate as *bystanders*

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What works

1. *Start early*, engaging boys and girls - about respect and equality - in schools and in after-school programs.
2. *Reach boys and young men, and girls and young women, where they are*, home, school, sports.
3. *Involve caregivers*, particularly fathers and other male caregivers, modeling equality, respect and non-violence
4. *Work with celebrities and key gatekeepers* (such as religious leaders) as visible role models
5. *Listen to women and include their voices* at all levels of programming and outreach

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What Works - 2

5. *Work alongside and follow the lead* of women's rights activists.
6. *Implement bystander approaches*, teaching young men to speak out in non-violent ways.
7. *Provide psychosocial support* to youth and adults who have witnessed violence
8. *Discuss what it means to be men*, via a critical discussion of how to build on positive manhood.

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